



NAHRA NIZAMUDEEN

WORDPRESS DEVELOPER | SEO-FOCUSED

Experienced WordPress Developer with over 5 years of hands-on expertise in creating responsive, SEO-friendly websites and managing end-to-end web projects. Recently completed a digital marketing internship, gaining foundational skills in SEO, content marketing, and social media. Passionate about combining technical development with digital strategy to build high-performing, growth-oriented online platforms.

CONTACT

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EDUCATION

KTU

Btech - CS

2015-2019

CGPA 7.23

WORDPRESS & WEB DEVELOPMENT - SKILLS

- Elementor, WPBakery, and WooCommerce
- Landing Page Design for Marketing Campaigns
- Speed Optimization & Website Security
- Server Setup & Management (cPanel, Hostinger, GoDaddy)
- HTML5, CSS3, JavaScript, Bootstrap

DIGITAL MARKETING-SKILLS

- Basic SEO (On-page Optimization, Keyword Research)
- Familiarity with Google Analytics & Search Console
- Intro to Email Campaigns and Social Media Management
- Tools Exposure: Meta Business Suite, Canva, Mailchimp
- Content Strategy Planning

WORK EXPERIENCES

Senior Web Developer- GOGEEKZ Inc. | 2023 – Present

- Designed and optimized SEO-compliant websites and landing pages
- Led server integration, maintenance, and security monitoring.
- Managed end-to-end project delivery including client communication and support.
- Conducted website audits and implemented performance improvements.
- Independently handled full-scale projects from design to deployment.

Web Developer - Promptech Solutions | 2021 – 2023

- Developed custom websites and ensured mobile responsiveness.
- Created technical proposals and documentation for clients.
- Troubleshoot technical issues and provided support to internal teams.
- Integrated servers and databases for backend development.

Junior Web Developer Smartipz Business Solutions | 2019 – 2021

- Designed UI for websites and implemented backend architecture.
- Customized WordPress themes to match client branding.
- Monitored live website performance and implemented SEO updates.
- Communicated with clients to gather requirements and feedback.

LANGUAGES

English **10/10**

Hindi **8/10**

CERTIFICATIONS

- Internship – Digital Marketing, Inmakes Infotech
- Advanced UI/UX Development
- Certified Ethical Hacker v12 – EC-Council

SKILLS

- **Frameworks/CMS:** WordPress, Shopify, Custom CMS
- **Front-End:** HTML5, CSS3, JavaScript, jQuery, Bootstrap
- **OS:** Windows, Linux
- **Back-End:** PHP (basic), MySQL

KEY STRENGTHS

- ★ Exceptional communication and leadership abilities
- ★ Strong understanding of SEO and digital strategy
- ★ Fast learner and highly adaptable to new technologies
- ★ Excellent problem-solving and decision-making skills
- ★ Proven client relationship management
- ★ Effective team collaboration and coordination
- ★ Skilled in presenting technical ideas to non-technical clients

INTERNSHIP EXPERIENCE

Digital Marketing Intern - Inmakes Infotech, Kochi | Aug – Nov 2024

- Learned fundamentals of SEO, content strategy, and keyword planning.
- Worked on optimizing blog content and meta tags.
- Learned basics of running Facebook and Instagram ad campaigns.
- Gained exposure to Google Analytics and basic campaign tracking.
- Supported on-page optimization for service pages and landing pages.
- Researched competitor strategies and analyzed website performance metrics.

WHERE I'M HEADED

With deep roots in WordPress development and a budding foundation in digital marketing, I aim to create websites that are both technically sound and strategically aligned with business goals. Open to roles that allow me to build, grow, and contribute to impactful digital projects.